

Civic Headquarters Lagan Valley Island Lisburn BT27 4RL

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January 2nd, 2025

Chairperson: Alderman A Grehan

Vice Chairperson: Alderman A G Ewart MBE

Aldermen: J Baird and M Gregg

Councillors: J Gallen, A Gowan, J Harpur, C Kemp, J Laverty BEM, D Lynch, U Mackin,

A Martin, C McCready, T Mitchell and N Parker

Ex-Officio: The Right Worshipful the Mayor, Councillor K Dickson

Deputy Mayor, Councillor R Carlin

Notice Of Meeting

A meeting of the Regeneration and Growth Committee will take place on **Monday**, **13th January 2025** at **6:00 pm** in the **Council Chamber & Remote Locations** for the transaction of business on the undernoted agenda.

A hot buffet will be available in the Members Suite from 5.15 pm for those Members who have confirmed in advance.

DAVID BURNS
Chief Executive
Lisburn & Castlereagh City Council

Agenda

1.0 APOLOGIES

2.0 DECLARATION OF MEMBERS' INTERESTS

- (i) Conflict of Interest on any matter before the meeting (Members to confirm the specific item)
- (ii) Pecuniary and non-pecuniary interest (Member to complete the Disclosure of Interest form)
- Disclosure of Interests form Sept 24.pdf

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3.0 REPORT FROM HEAD OF ECONOMIC DEVELOPMENT

3.1 2025 HolidayWorld Dublin

For Decision

1 HolidayWorld Dublin 2025 (19.12.24).pdf

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4.0 CONFIDENTIAL REPORT FROM DIRECTOR OF REGENERATION & GROWTH

4.1 Regeneration and Growth Estimates 2025/26

For Decision

Confidential due to Information relating to the financial or business affairs of any particular person (including the Council holding that information).

R&G Report re Estimates 2025 2026 Jan 25.pdf

Not included

| For Decision | |
|-----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Confidential due to Information relating to the financial or business affairs of any person (including the Council holding that information). | particular |
| 2 Business Case - Display Features Maintenance Contract.pdf | Not include |
| Small Sottlements Undate and Programme Extension | |
| For Decision | |
| Confidential due to Information relating to the financial or business affairs of any person (including the Council holding that information). | particular |
| 3 Small Settlements update Jan 2025 (19.12.24) v2.pdf | Not include |
| | |
| Balmoral Show 2025 – Council Representation | |
| | Confidential due to Information relating to the financial or business affairs of any person (including the Council holding that information). 2 Business Case - Display Features Maintenance Contract.pdf Small Settlements Update and Programme Extension For Decision Confidential due to Information relating to the financial or business affairs of any person (including the Council holding that information). |

Confidential due to Information relating to the financial or business affairs of any particular

Not included

person (including the Council holding that information).

For Decision

↑ 4 Balmoral Show (19.12.24).pdf

| 4.5 | Business Cases for London/Westminster Investment Showcase and UK Trade Programme |
|-----|--------------------------------------------------------------------------------------------------|
| | For Decision Confidential due to Information relating to the financial or business affairs of a |

Confidential due to Information relating to the financial or business affairs of any particular person (including the Council holding that information).

5 Conf-Business Case UK trade and Westminster.pdf

Not included

4.6 Business case for UK Prosperity Fund Christmas Activity

For Decision

Confidential due to Information relating to the financial or business affairs of any particular person (including the Council holding that information).

6 Business case UK Pros Fund RG confid Committee item 09 12 24.pdf

Not included

5.0 ANY OTHER BUSINESS

LISBURN & CASTLEREAGH CITY COUNCIL

MEMBERS DISCLOSURE OF INTERESTS

1. Pecuniary Interests

Pecuniary Interests

The Northern Ireland Local Government Code of Conduct for Councillors under Section 6 requires you to declare at the relevant meeting any <u>pecuniary interest</u> that you may have in any matter coming before any meeting of your Council.

Pecuniary (or financial) interests are those where the decision to be taken could financially benefit or financially disadvantage either you or a member of your close family. A member of your close family is defined as at least your spouse, live-in partner, parent, child, brother, sister and the spouses of any of these. Members may wish to be more prudent by extending that list to include grandparents, uncles, aunts, nephews, nieces or even close friends.

This information will be recorded in a Statutory Register. On such matters **you must not speak or vote**. Subject to the provisions of Sections 6.5 to 6.11 of the Code, if such a matter is to be discussed by your Council, **you must withdraw from the meeting whilst that matter is being discussed.**

2. Private or Personal Non-Pecuniary Interests

In addition you must also declare any <u>significant private or personal non-pecuniary interest</u> in a matter arising at a Council meeting (please see also Sections 5.2 and 5.6 and 5.8 of the Code).

Significant private or personal non-pecuniary (membership) interests are those which do not financially benefit or financially disadvantage you or a member of your close family directly, but nonetheless, so significant that could be considered as being likely to influence your decision.

Subject to the provisions of Sections 6.5 to 6.11 of the Code, you must declare this interest as soon as it becomes apparent and <u>you must withdraw from any Council meeting (including committee or sub-committee meetings) when this matter is being discussed</u>.

In respect of each of these, please complete the form below as necessary.

| Meeting (Council or Committee - please specify and name): | | |
|-----------------------------------------------------------------------------------------|--|--|
| Date of Meeting: | | |
| Item(s) in which you must declare an interest (please specify item number from report): | | |

| Nature of Pecuniary Interest: | | | |
|-----------------------------------------------------------------------------------------|-------|---|--|
| | | | |
| | | | |
| Private or Personal Non-Pecuniary Interests | | | |
| Meeting (Council or Committee - please specify and n | ame): | | |
| Date of Meeting: | | _ | |
| Item(s) in which you must declare an interest (please specify item number from report): | | | |
| Nature of Private or Personal Non-Pecuniary Interest: | | | |
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| Nature of Private or Personal Non-Pecuniary Interest: | | | |
| Nature of Private or Personal Non-Pecuniary Interest: Name: | | | |
| | | | |
| Name: | | | |
| Name: | | | |
| Name: | Date: | | |

If you have any queries please contact David Burns, Chief Executive,
Lisburn & Castlereagh City Council



| Committee: | Regeneration & Growth |
|-------------|------------------------------|
| Date: | 13 January 2025 |
| Report from | Head of Economic Development |

Item for: Decision

Subject: Background

- HolidayWorld Dublin is a long-standing consumer and business exhibition at RDS Dublin, that attracted over 25,000 people in 2024. The 2024 exhibition had over 50 international participating exhibitors and provides consumers with personalised expert travel advice, show-only deals and tips on the top places to travel.
- 2. The Council took part at HolidayWorld Dublin in 2024 as a partner on the Visit Belfast stand.
- 3. The 2024 HolidayWorld Dublin attracted over 1,000 travel professionals from around the world and 25,000 visitors. The show was also used to network with tour operators bringing inbound tourism traffic to Ireland.
- The 2025 HolidayWorld Dublin show is proposed for 24-26th January at RDS Dublin.

Key Issues

- 1. The exhibition budget was removed two years ago as part of the budget estimates efficiency process. This will therefore mean budgets for attending the Show in 2025 will need to come from Tourism Development underspends. It is proposed that the Council attends 2025 HolidayWorld Dublin once again, and as a partner on the Visit Belfast stand. The cost to attend as a trade partner on the Visit Belfast stand is £550 for the three-day exhibition.
- Partnering with Visit Belfast offers collaborative synergies and efficiencies in promoting the Council area to new visitor audiences, creating new industry contacts, and reaffirming industry relationships already established. It facilitates the distribution of the Lisburn and Castlereagh Visitor Guide and provides opportunities for showcasing the local area's quality tourism product as well as the emerging strategy.
- 3. It is proposed that Members attend the Show to witness first-hand the work of Visit Belfast, see what other destinations are doing to promote themselves, and delve into the latest trends and developments. Members' reimbursement would be in line with appropriate expenses.
- Much focus will remain on continued tourism recovery with the domestic/staycation market in both NI and ROI. The cost-of-living crisis will also mean in the short term that more visitors will be coming to the area from closer to home markets.

1.0 2.0 Recommendation It is recommended that the Committee considers and agrees: 1. To take a stand over the three days at HolidayWorld Dublin 2025. 2. To approve the Chair and Vice Chair and/or their nominees to attend HolidayWorld Dublin. 3.0 Finance and Resource Implications The cost of the Council being represented at Holiday World Dublin is £550 from the Tourism Development budget estimates, and as outlined in Key Issues points 1 to 3 above. 4.0 **Equality/Good Relations and Rural Needs Impact Assessments** 4.1 Has an equality and good relations screening been carried out on the Yes proposal/project/policy? 4.2 Brief summary of the key issues identified and proposed mitigating actions or rationale why the screening was not carried out LCCC does not anticipate that the Policy will impact adversely on any Section 75 group, but rather promote equality of opportunity and good relations. Applicants will be made aware of Council's expectations around equality and good relations and the need to ensure that events are successful, not only in terms of meeting business objectives but in supporting equality and good relations objectives. 4.3 Has a Rural Needs Impact Assessment (RNIA) been completed? Yes 4.4 Brief summary of the key issues identified and proposed mitigating actions or rationale why the screening was not carried out. Economic development initiatives such as the Integrated Marketing Campaign and the marketing carried out by Visit Belfast on the Council's behalf will benefit the local rural population and visitors to the area as well as the urban areas. These projects will contribute towards the Council's overall strategic objective of increasing economic development in the L&CCC area for the benefit of all citizens.

Appendices: